



LUXURY • LIFESTYLE • BUSINESS

Reviving the quintessential print media, Passion Vista's content is Global, Provocative and Inclusive.

An Exemplary marriage of luxury, lifestyle & business.

passionvista.com

MEDIA KIT

vol.5- 2019





PASSION VISTA

LUXURY • LIFESTYLE • BUSINESS





CREDENTIALS

For over 10 years, UBVL, a strategic brand, business management consultancy has been delivering bespoke business advice to varied Industry Stalwarts in India, United States and Africa. We collaborate with multi-disciplinary businesses and brands; to leave an impact in their targeted audiences; higher conversions and engagement are always a bi-product.

We LIVE the PASSION as YOU!

COLLABORATE Minds

CREATE Magic

CONFLUENCE Markets

We reach to over 69% of the Business Leaders and Next –Gen Future Billionaires' across continents. Prime Influencers to a typical purchase- decision tree in organizations'; necessary to reach and influence with your products, services or luxury lifestyle.

Passion Vista is ALL ABOUT YOU!!





THE BRAND

“PASSION VISTA is for independent, smart , passionate, well informed people who have an entrepreneurial spark and work on their dreams to break glass ceilings innovatively. Those who believe in SMART WORK and BEST BUSINESS PRACTICES to make a mark.”

-Dr. G.D Singh, Editor-in- Chief

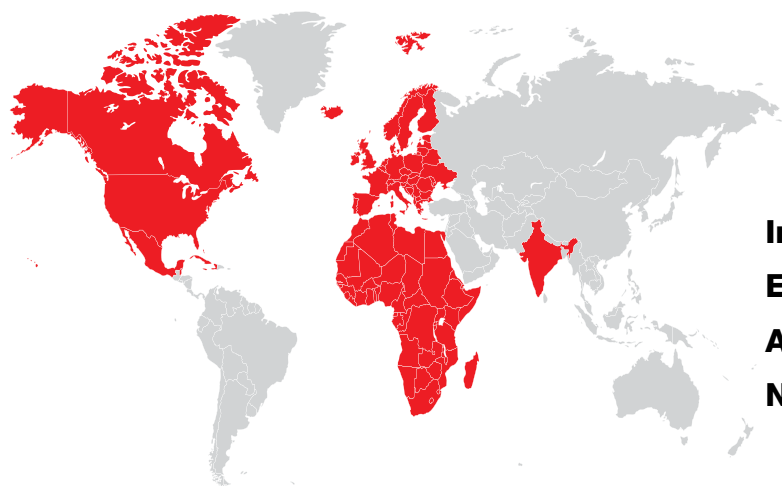


AUDIENCE POPULACE

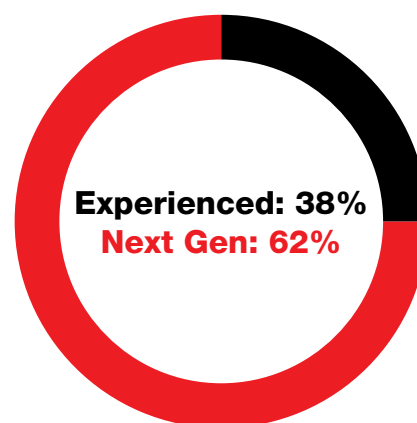
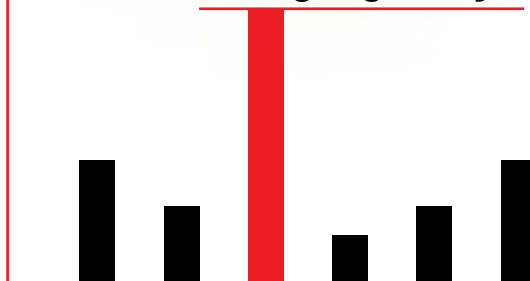
Passion Vista allows, our partners to elevate their brand net worth, with authentic, engaging and relevant content.

Thought leaders
B2B decision makers
Influencers

Over 125,000 readers
Across globe



Average age: 32 yrs



Circulation



Readers

India

37,225

51,109

Europe

10,606

12,908

Africa

10,888

15,100

North America

20,500

15,071



PASSION STUDIO

Co-create at Passion Studio, the custom publishing and marketing division within Passion Vista, UBVL,

Produces content that engages business owners and elevates the conversation for brands.

Content, Brand, Designers and Marketing strategists create indigenous appropriate engaging content designed to resonate with partners' target audiences and inspire action.

**INNOVATION
IMPACTFUL
CONTENT
STORYTELLING
RESULTS**



ENKINDLE RESPONSE

Partner with Passion Studio to create unique and engaging experiences, built around your brand's attributes.



BESPOKE CONTENT

Deliver Optimally Formatted Message

Tailor Made Digital Campaigns

Custom Content

Resolve Pressing Business Objective



EXCLUSIVE FEATURE

Sponsor our Special Features, published throughout the year to align your brand with focused, engaging advertisements.

2019

EDIT CALENDAR



LUXURY • LIFESTYLE • BUSINESS

Primis Edition



Featuring India's only Mrs. World till date – Dr. Aditi Govitrikar – the beauty with brains. She is our Cover Story as we share her life & times.

Investment | Fashion | Events | Management Guru

Space close:	Material due:	Distribution:
1/10/2018	5/10/2018	25/10/2018

Humming With Hamsika



The Chammak Chalo fame singer is an international singer having many collaboration world over. Passion Vista shares her story for the first time ever.

IPR | Passion Stories | Trends | Social Entrepreneurship | Repartee With Brian

Space close:	Material due:	Distribution:
25/12/2018	5/1/2019	25/1/2019

Women Special



Featuring on the Cover for the first time ever, the 46th most reputable person on the planet – Dr. Justina Mutale, she is also the Africa Woman of The Year (2012)

Women Entrepreneurship | Image Consulting Love Guru | Gadgets

Space close:	Material due:	Distribution:
1/4/2019	5/4/2019	25/4/2019

North America Special

**COMING
SOON**

Featuring special profile and stories from North America

Space close:	Material due:	Distribution:
1/7/2019	5/7/2019	25/7/2019



2019 Advertising Rates

NATIONAL NET RATES (4 COLOUR) NB:
Fractional ads must be booked one week in
advance of regular close.

Size	1x	2x	3x	4x	8x
Full Page	\$1400	\$2000	\$3000	\$4200	\$6000
Dps	\$2800	\$5000	\$6500	\$8400	\$13000
Front Back	\$2800	\$5000	\$6500	\$8400	\$13000
Back	\$5600	\$10000	\$12000	\$15400	\$20000
Inner Back	\$2800	\$5000	\$6500	\$8400	\$13000

- ALL RATES ARE IN \$USD
- QUARTERLY MAGAZINE SUBSCRIPTION BASED
- JAN-MAR, APR-JUN, JUL-SEP, OCT-DEC
- E-MAGAZINE FOR GLOBAL CIRCULATION
- GST 5% ADDITIONAL
- OTHER TAXES AS PER SPECIFIC COUNTRY NORMS



GRAPHIC SPECS

MECHANICAL REQUIREMENTS

Printing Web Offset; Binding: Perfect Bound; Magazine Final Trim Size: Width 8.5" x Height 11", Live Matter: Keep all live matter 0.5" from trim, top, bottom, side and gutter.



FOLLOW THESE INSTRUCTIONS WHEN SUBMITTING MATERIALS

Press Ready PDF Files Only (PDF/X-1a) Images

- Use high resolution images. 300 DPI is recommended.
- RGB and LAB color are unacceptable.
- Images should not have ICC profiles embedded.
- Avoid scaling images. If you must, do not scale below 50% or above 110%.
- Total Area Coverage should not exceed 300%.
- Avoid using JPEG images.

Fonts

- Always embed all fonts.
- Do not allow font substitutions.
- Do not use True Type fonts.

Colors

Only use CMYK colors; convert spot colors to process.

Layout

- Build documents in Portrait mode without scaling or rotation.

- Remember, when bleed is required, provide 1/8 inch beyond the trim area.
- Do not allow marks to encroach upon the trim or bleed areas.

Transparency

- All transparent objects must be flattened at a high resolution.
- Avoid placing transparent objects on top of text or other critical vector objects.

Overprint

Overprinting objects may not reproduce correctly when printed and will sometimes disappear completely. We recommend creating objects exactly as you want them to appear without relying on an overprint setting.

As part of our
endeavour to save
paper, we recommend
Print on demand, else
please download your
e-copy NOW!

Global Circulation

eMAGAZINE



Available At





passionvista.com

32.2 Million
Users, Fans, And Followers

passionvista on Social



@passionvista

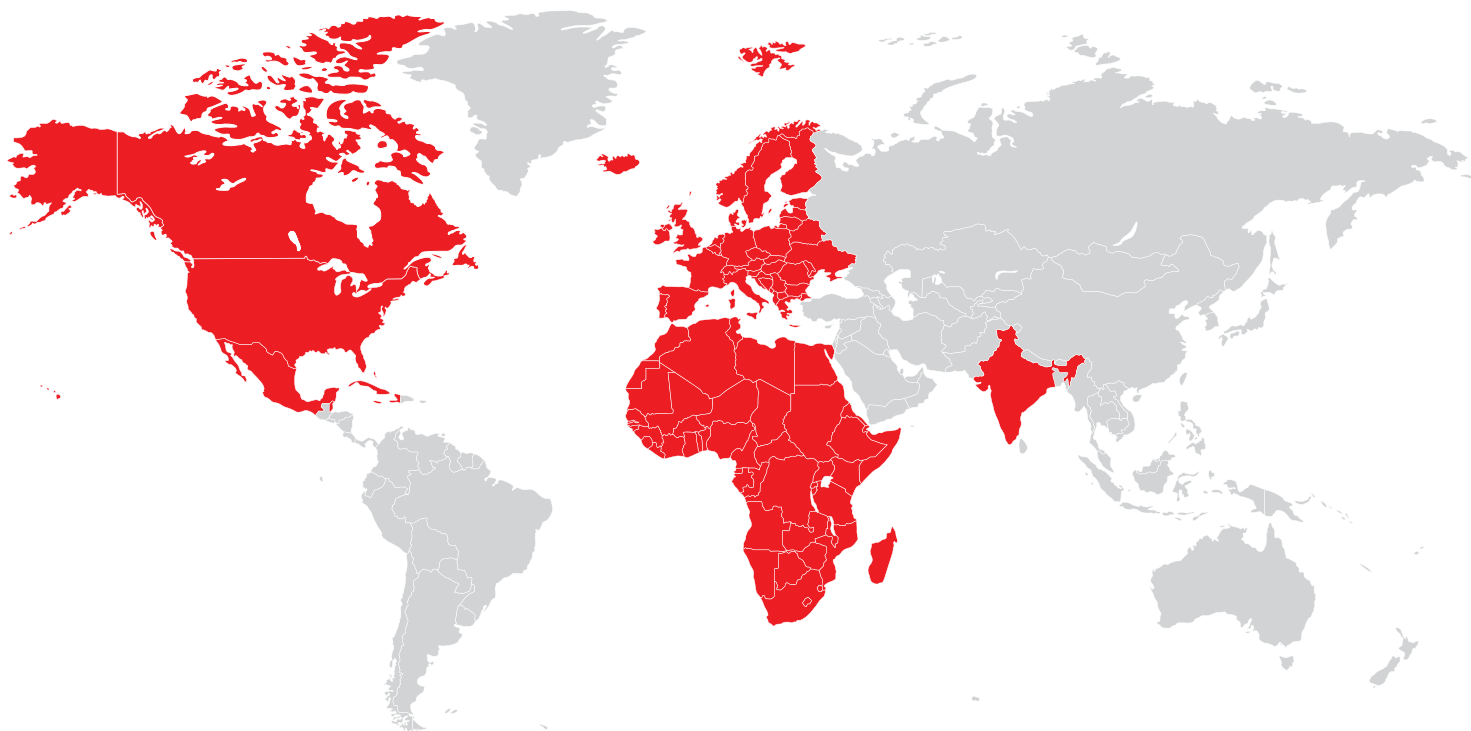


passionvista



Take the next step

Your PV Mag Media team is ready to assist you in planning, deploying and measuring your next campaign. Let's make it the most successful one yet.



**PASSION
VISTA**

ASIA | AFRICA | NORTH AMERICA | EUROPE

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MEMBER OF

